

Lagrange Multipliers

Goal Maximize/minimize a function $f(x,y)$
subject to a constraint.

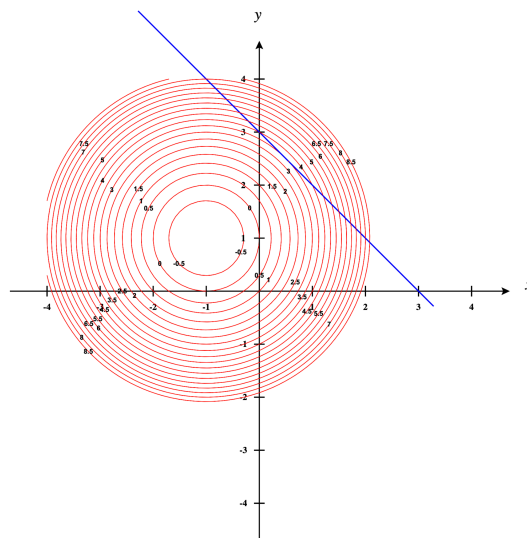
Calc I reminder (Extreme Value Theorem) If $f(x)$ is continuous on $[a,b]$ it has a global max and min which occur at critical points in (a,b) or at endpoints of $[a,b]$.

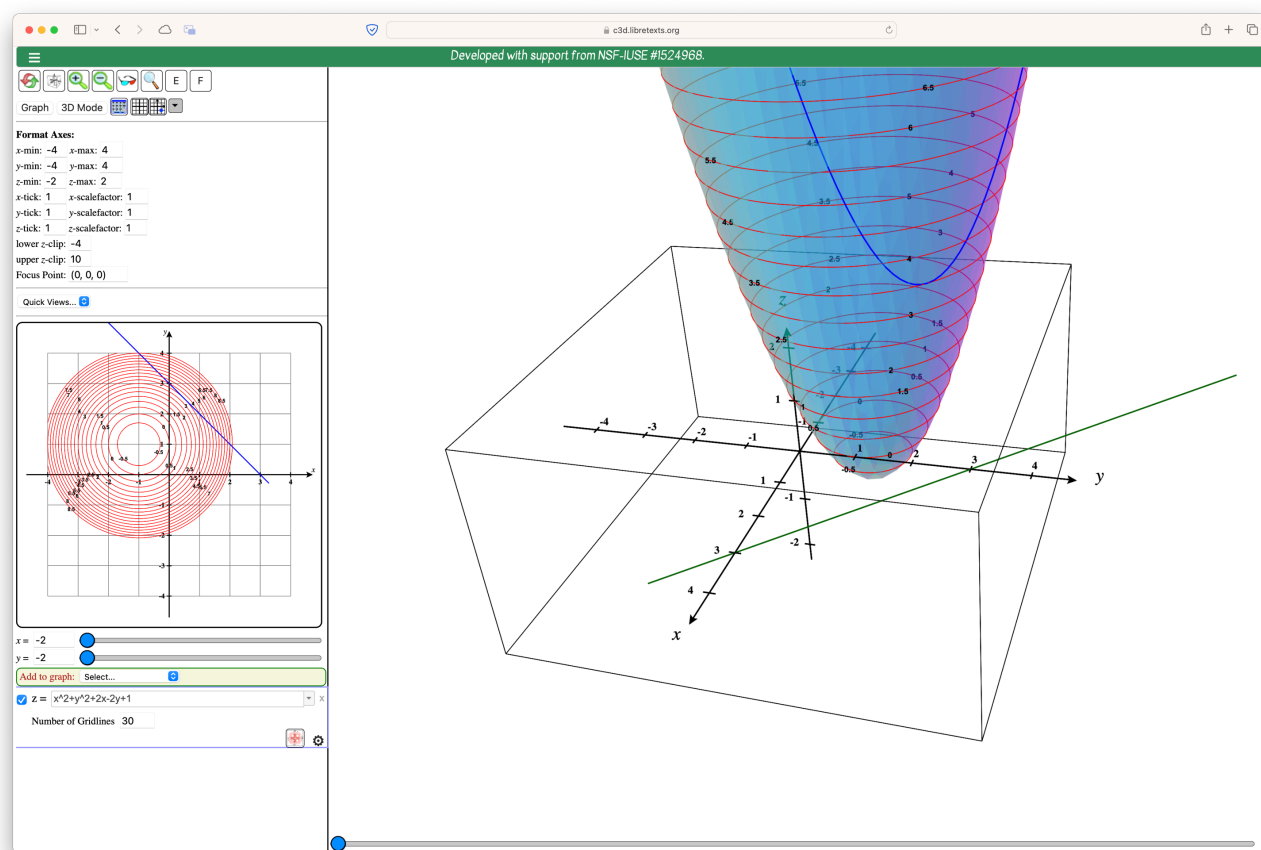
Warm up Suppose we want to find min/max

of $f(x,y) = x^2 + y^2 + 2x - 2y + 1$ subject to the

constraint that $\underbrace{x+y}_{g(x,y)} = 3$ and $x, y \geq 0$. The contour plot of f along with the constraint are shown below.

- ① Where do you think the min/max occur?
- ② How are ∇f and ∇g related to each other there?





Method of Lagrange Multipliers

To find extreme points (min/max) of $f(x,y)$
 subject to the constraint $g(x,y) = c$

① Solve the system

$$\begin{cases} \nabla f = \lambda \nabla g \\ g(x,y) = c \end{cases}$$

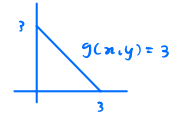
using λ as a constant (called the
 Lagrange multiplier of the system).

② Plug in solutions of the system and
 endpoints of constraint curve into $f(x,y)$
 and compare values.

Example Let $f(x,y) = x^2 + y^2 + 2x - 2y + 1$ and $g(x,y) = x + y$.

Find min/max values of f subject to the constraints

that $g(x,y) = 3$ and $x, y \geq 0$.



$$\nabla f = \langle 2x+2, 2y-2 \rangle, \quad \nabla g = \langle 1, 1 \rangle$$

$$\begin{cases} \nabla f = \lambda \nabla g \\ g(x,y) = 3 \end{cases} \Rightarrow \begin{cases} 2x+2 = \lambda \\ 2y-2 = \lambda \\ x+y = 3 \end{cases} \Rightarrow \begin{cases} 2x+2 = 2y-2 \\ x+y = 3 \end{cases}$$

$$\Rightarrow \begin{cases} x-y = -2 \\ x+y = 3 \end{cases} \Rightarrow 2x = 1, \quad x = \frac{1}{2}, \\ y = \frac{5}{2}$$

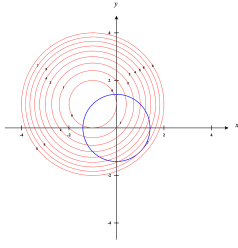
So possible locations of min/max are $(\frac{1}{2}, \frac{5}{2})$,

$(3, 0)$, and $(0, 3)$ (the endpoints)

$$f(\frac{1}{2}, \frac{5}{2}) = 3.5 \quad (\text{min value})$$

$$f(3, 0) = 16 \quad (\text{max value})$$

$$f(0, 3) = 4$$



Example find max/min $f(x,y) = x^2 + y^2 + 2x - 2y + 1$

subject to $x^2 + y^2 = 2$

$$\begin{aligned} \nabla f &= \langle 2x+2, 2y-2 \rangle \\ g(x,y) &= x^2 + y^2 \\ \nabla g &= \langle 2x, 2y \rangle \end{aligned} \quad \left\{ \begin{array}{l} 2x+2 = 2\lambda x \quad (1) \\ 2y-2 = 2\lambda y \quad (2) \\ x^2 + y^2 = 2 \quad (3) \end{array} \right.$$

Solve (1),(2) for x,y in terms of λ
and substitute into (3):

$$\begin{aligned} (1) \Rightarrow 2\lambda x - 2x &= 2 \\ 2x(\lambda - 1) &= 2 \\ x &= \frac{1}{\lambda - 1} \quad (\text{note } \lambda \text{ cannot be } 1) \end{aligned}$$

$$\begin{aligned} (2) \Rightarrow 2\lambda y - 2y &= -2 \\ 2y(\lambda - 1) &= -2 \\ y &= \frac{-1}{\lambda - 1} \end{aligned}$$

$$\begin{aligned} (3) \Rightarrow \left(\frac{1}{\lambda - 1}\right)^2 + \left(\frac{-1}{\lambda - 1}\right)^2 &= 2 \Rightarrow \frac{2}{(\lambda - 1)^2} = 2 \\ &\Rightarrow (\lambda - 1)^2 = 1 \\ &\Rightarrow \lambda - 1 = \pm 1 \\ &\Rightarrow \lambda = 0, 2 \end{aligned}$$

When $\lambda = 0$, $x = -1, y = 1$

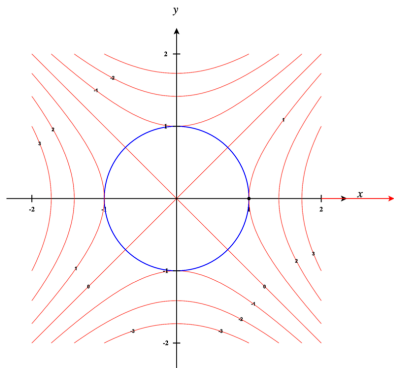
When $\lambda = 2$, $x = 1, y = -1$

$$\begin{aligned} f(-1, 1) &= (-1)^2 + (1)^2 + 2(-1) - 2(1) + 1 \\ &= 1 + 1 - 2 - 2 + 1 = -1 \end{aligned}$$

$$f(1, -1) = 1 + 1 + 2 + 2 + 1 = 7$$

So minimum occurs at $(-1, 1)$, max occurs at $(1, -1)$.

Problem 1. Find the absolute minima and maxima of $f(x,y) = x^2 - y^2$ subject to the constraint $x^2 + y^2 = 1$. You might find the contour diagram below helpful in checking your answer.



$$\begin{aligned} \nabla f &= \langle 2x, -2y \rangle \\ \nabla g &= \langle 2x, 2y \rangle \end{aligned} \quad \left\{ \begin{array}{l} 2x = \lambda 2x \quad (1) \\ -2y = \lambda 2y \quad (2) \\ x^2 + y^2 = 1 \quad (3) \end{array} \right.$$

$$\begin{aligned} (1) \Rightarrow 2x - \lambda 2x &= 0 \\ \Rightarrow 2x(1 - \lambda) &= 0 \\ \Rightarrow x = 0, \lambda = 1 \end{aligned}$$

$$\begin{aligned} (3), x=0 \Rightarrow 0^2 + y^2 &= 1 \\ \Rightarrow y &= \pm 1 \end{aligned} \quad \begin{aligned} (2), \lambda=1 \Rightarrow -2y &= 2y \\ \Rightarrow 4y &= 0 \\ \Rightarrow y &= 0 \end{aligned}$$

$$\begin{aligned} \text{So } (0,1), (0,-1), \quad (3) \Rightarrow x^2 + 0^2 &= 1 \\ (1,0), (-1,0) \text{ are} \quad \Rightarrow x &= \pm 1 \end{aligned}$$

where extreme occur along constraint curve

$$f(0,1) = -1, f(0,-1) = -1 \text{ give absolute min}$$

$$f(1,0) = 1, f(-1,0) = 1 \text{ give absolute max}$$

Problem 2. A manufacturer of golf balls has created a model (ie. a function)

$$f(x, y) = 48x + 96y - x^2 - 2xy - 9y^2$$

which outputs the profit of monthly sales (in thousands of dollars), given x golf balls sold per month (in thousands) and y hours per month of advertising. Every thousand golf balls cost \$20 (thousand dollars) to produce and every hour of advertising costs \$4 (thousand dollars). Find values of x and y that maximize profit subject to the constraint that there is a fixed budget of \$216 thousand dollars.

$$\text{Constraint: } 20x + 4y = 216$$
$$\underbrace{\hspace{10em}}_{=g(x,y)}$$

$$\nabla f = \langle 48 - 2x - 2y, 96 - 2x - 18y \rangle$$

$$\nabla g = \langle 20, 4 \rangle$$

$$\begin{cases} 48 - 2x - 2y = 20\lambda & \textcircled{1} \\ 96 - 2x - 18y = 4\lambda & \textcircled{2} \\ 20x + 4y = 216 & \textcircled{3} \end{cases}$$

$$\textcircled{1} = 5\textcircled{2} \Rightarrow 48 - 2x - 2y = 5(96 - 2x - 18y)$$

$$\Rightarrow 8x + 88y = 432 \Rightarrow 88y = 432 - 8x$$

$$\textcircled{3} \Rightarrow 22(20x + 4y) = 22(216)$$

$$\Rightarrow 440x + 88y = 4752$$

$$\Rightarrow 440x + 432 - 8x = 4752$$

$$\Rightarrow 432x = 4320$$

$$\Rightarrow x = 10$$

$$\Rightarrow 88y = 432 - 8(10)$$

$$y = 4$$

So $(10, 4)$ maximize profit and the
max value is $f(10, 4) = 540$
(min occurs when $x=0, y=54$ or
 $y=0, x=10.8$)

Problem 3. Find the dimensions of a rectangular region with largest area, subject to the constraint that its perimeter be 10 meters.



optimize $f(x,y) = xy$, subject to $2x+2y=10$
 $g(x,y) = 2x+2y$

$$\nabla f = \langle y, x \rangle,$$

$$\nabla g = \langle 2, 2 \rangle$$

$$\begin{cases} \nabla f = \lambda \nabla g \\ g(x,y) = 10 \end{cases} \Rightarrow \begin{cases} y = 2\lambda \\ x = 2\lambda \\ 2x + 2y = 10 \end{cases}$$

$$\Rightarrow \begin{aligned} 2(2\lambda) + 2(2\lambda) &= 10 \\ 8\lambda &= 10, \quad \lambda = \frac{5}{4} \end{aligned}$$

So optimal dimensions are $x = \frac{5}{2}$, $y = \frac{5}{2}$

$f(\frac{5}{4}, \frac{5}{4}) = \frac{25}{4}$ is maximum area,

endpoints $(5,0), (0,5)$ give min area

of $f(5,0) = f(0,5) = 0$ (a "rectangle" where one dimension is 0 has 0 area)

Constraint curve

